



IMPACT FLORIDA EDUCATION SUMMIT

What: The 2023 Impact Florida Education Summit

When: Thursday, March 2, and Friday, March 3, 2023

Where: Wyndham Bonnet Creek, Orlando

Who: Impact Florida

Impact Florida is a nonprofit, nonpartisan organization that believes excellent classroom instruction can move the needle for all students. Our mission is to empower education leaders to recognize, support and scale great teaching practices so that all children are able to realize success in life.



CONDITIONS

We ally and empower education leaders around a shared vision across the state: By connecting practitioners, advocates, and leaders with experts, resources, and data, we believe we can contribute to a more knowledgeable, collaborative, and innovative field of education leaders who are supported in focusing on the right things for students.

We support change in practice: By convening professional learning opportunities that amplify the best instructional leadership practices found in Florida schools and districts, education leaders will be activated to continually learn, innovate, and improve alongside one another.

We champion the Five Conditions: By building an evidence base and communicating what's important, Impact Florida serves as a catalyst for a strong collective of education leaders to act upon a set of shared goals that will transform the education provided to Florida students.

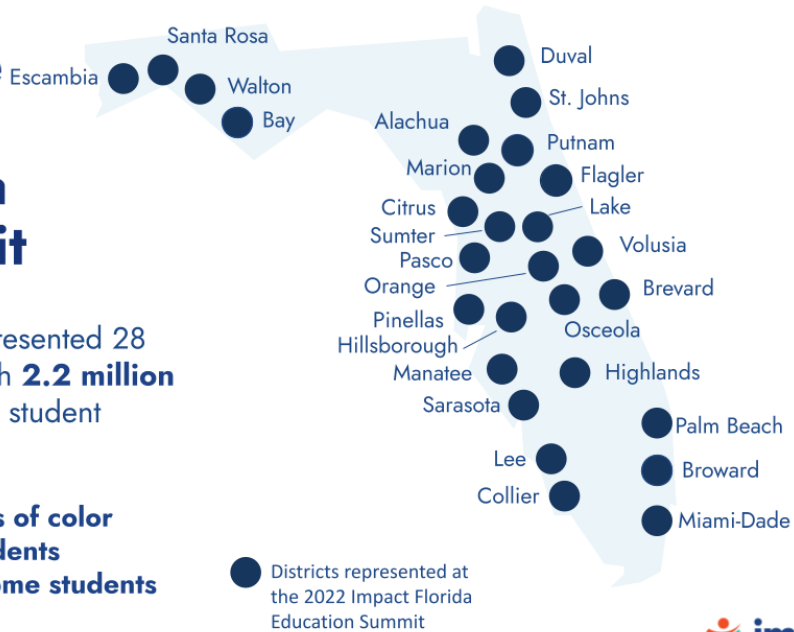
2023 Impact Florida Education Summit

Why: The 2023 Impact Florida Education Summit is a premier K-12 education conference in Florida that brings together a broad segment of school district leaders from across the state as well as local, statewide, and national education organizations. More than 250 education leaders attended the 2022 Summit, including academic leadership teams from 28 districts across the state, in addition to State Teacher of the Year finalists and other recognized teacher leaders.

The Collective Power of the Impact Florida Annual Summit

2022 Summit attendees represented 28 districts that collectively teach **2.2 million students**, **81%** of the state's student population, including:

- **85%** of state's **students of color**
- **89%** of state's **ELL students**
- **82%** of state's **low-income students**



Source: FLDOE Data



This year's Summit theme is **Impact that Matters: Centering Student Success** and will elevate why effective instruction and deep relationships are both critical to ultimate student success. As always, the Summit will share best practices and evidence-based strategies from state and national experts, as well as create networking and breakout opportunities for leaders to share and learn from each other.

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Sponsorships are available at four levels – Presenting, Gold, Silver and Bronze – each at a distinct price point and with specific benefits. You can see a summary comparison of those four levels below and details on the pages that follow:

	PRESENTING (\$12,500)	GOLD (\$8,500)	SILVER (\$5,500)	BRONZE (\$3,000)
Visibility (on-site and on website)	Yes, with Prominent Logo	Yes, with Prominent Logo	Yes, with Logo	Yes
Introduce Plenary Session	Yes, live on stage or via video	Yes, via video	No	No
On-Site and Virtual Exhibition Booths	Yes	Yes	Yes	Yes
Included Company Registrations	Three	Two	Two	One
Display Advertising on Event App	Yes, multiple	Yes, multiple	Yes, multiple	No
Social Media Mentions	Five, two exclusive	Three, one exclusive	Two, non-exclusive	One, non-exclusive

Add-on sponsorships are also available for meals, receptions and other attendee-facing functions for increased visibility. Impact Florida is also open to creating unique opportunities upon request that meet your specific marketing goals and budget.

Details about each sponsorship are on the following pages. If you have questions or want to secure a sponsorship, please reach out to Trey Csar at trey@impactfl.org or (415) 215-4994.

2023 Impact Florida Education Summit

Presenting Sponsor

\$12,500 – 3 Available

IN-PERSON EVENT RECOGNITION

- Recognition as a Presenting Sponsor, with prominent logo placement, on all Summit signage and materials and during Summit Welcome plenary session
- Opportunity for CEO or designee to speak onstage or be featured in pre-recorded welcome video during that plenary session
- Prominent on-site exhibition booth highlighting both company and product information with ability for lead capture
- Sponsorship mention on one plenary session details page (This session brought to you by...)
with link to virtual exhibition booth (exclusive)
- Included registration for up to three company representatives to attend Summit. Additional attendees are available upon request and space available, for \$300pp.
- Opportunity to contribute promotional items for attendee gift bag and/or raffle giveaways

DIGITAL MARKETING

- Recognition as a Presenting Sponsor (with logo) on [Impact Florida Summit website](#) (2023 Impact Florida Education Summit presented by....)
- CEO welcome video shared on Impact Florida's YouTube page and social media
- Logo featured prominently in all Summit-related attendee emails
- Logo featured on all event session videos to be housed on Impact Florida YouTube channel for at least one year following event
- Multiple digital advertising placements in event app
- Social media postings, featured in five (5) Facebook, Twitter, and/or LinkedIn posts before and/or after the event (two exclusive)

2023 Impact Florida Education Summit

Gold Sponsor

\$8,500 – 5 Available

IN-PERSON EVENT RECOGNITION

- Recognition as a Gold Sponsor, with prominent logo placement, on all Summit signage and materials and during Summit Welcome plenary session
- Opportunity for CEO or designee to be featured in pre-recorded welcome video during a plenary session
- Prominent on-site exhibition booth highlighting both company and product information with ability for lead capture
- Sponsorship mention on one plenary session details page (This session brought to you by...)
with link to virtual exhibition booth (non-exclusive)
- Included registration for up to two company representatives to attend Summit. Additional attendees are available upon request and space available, for \$300pp.
- Opportunity to contribute promotional items for attendee gift bag and/or raffle giveaways

DIGITAL MARKETING

- Recognition as a Gold Sponsor (with logo) on [Impact Florida Summit website](#)
- CEO welcome video shared on Impact Florida's YouTube page and social media
- Logo featured in all Summit-related attendee emails
- Logo featured on all event session videos to be housed on Impact Florida YouTube channel for at least one year following event
- Multiple digital advertising placements in event app
- Social media postings, featured in three (3) Facebook, Twitter, and/or LinkedIn posts before and/or after the event (one exclusive)

2023 Impact Florida Education Summit

Silver Sponsor

\$5,500 – 8 Available

IN-PERSON EVENT RECOGNITION

- Recognition as a Silver Sponsor, with logo placement, on all Summit signage and materials and during Summit Welcome plenary session
- On-site exhibition booth highlighting both company and product information with ability for lead capture
- Sponsorship mention on one breakout session details page (This session brought to you by...) with link to virtual exhibition booth (non-exclusive)
- Included registration for up to two company representatives to attend Summit. Additional attendees are available upon request and space available, for \$300pp.
- Opportunity to contribute promotional items for attendee gift bag and/or raffle giveaways

DIGITAL MARKETING

- Recognition as a Silver Sponsor (with logo) on [Impact Florida Summit website](#)
- Recognition in all Summit-related attendee emails
- Recognition on all event session videos to be housed on Impact Florida YouTube channel for at least one year following event
- Multiple digital advertising placements in event app
- Social media postings, featured in two (2) Facebook, Twitter, and/or LinkedIn posts before and/or after the event (non-exclusive)

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Bronze Sponsor

\$3,000 – 10 Available

IN-PERSON EVENT RECOGNITION

- Recognition as a Bronze Sponsor on all Summit signage and materials and during Summit Welcome plenary session
- On-site exhibition booth highlighting both company and product information with ability for lead capture
- Included registration for up to one company representative to attend Summit. Additional attendees are available upon request and space available, for \$300pp.
- Opportunity to contribute promotional items for attendee gift bag and/or raffle giveaways

DIGITAL MARKETING

- Recognition as a Bronze Sponsor on [Impact Florida Summit website](#)
- Digital advertising placements in event app
- Social media postings, featured in one (1) Facebook, Twitter, and/or LinkedIn posts before and/or after the event (non-exclusive)

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Add-On Opportunities

These add-on opportunities are only available to those companies and organizations who have also secured a core sponsorship (presenting, gold, silver, bronze) listed above. Each comes with exclusive logo signage at the relevant location or event.

Breakfast Sponsor (2 available) – \$750 – Recognition as Breakfast Sponsor at buffet during a breakfast (Thursday or Friday) for all attendees

Lunch Sponsor (2 available) – \$1,000 – Recognition as Lunch Sponsor at buffet during a lunch (Thursday or Friday) for all attendees

Reception Sponsor (2 available) – \$2,500 – Recognition as Reception Sponsor during the Wednesday or Thursday evening Reception with food and drink for all attendees

Registration Sponsor (1 available) – \$750 – Recognition as Registration Sponsor at Summit check-in desk Thursday and Friday for all attendees

Breakout Room Sponsor (5 available) – \$1,000 – Recognition as Breakout Room Sponsor at the doorway of one of five breakout rooms Thursday and Friday for all attendees

Additional Summit Attendees

In addition to the attendee registrations included with each core sponsorship level, additional registrations are available for \$300pp on a limited space available basis, should a sponsor wish to have additional staff in attendance to staff their exhibition booth.